

MISSOURI WIC ASSOCIATION

Committee Review 2015

FINANCE

- Get liability insurance on all four officers
- Decide who we want to have check signing authority
- Complete yearly audit
- Hold breakout session after Board Meetings for committee work
- Co-Chairs - Jan and Delceena
- After Jan leaves – reassign co-chair
- In charge of Conference registration and Fundraising Activities during Conference (Basket Raffle)

WEBSITE REVIEW

- Add “Get Involved” tab
 - List all committees & description of duties
 - Each committee chair contact information
- Meeting Tab
 - List Board meeting dates
 - List District meeting dates
 - Show District Map
 - Take off employment opportunity statement/link
- Footer
 - Take off duplicate Association logo
 - Add ADA statement
 - Add Webmaster Contact/Link (so they can be notified if there is a problem with website function)
- Event Tab
 - Add link for District Representative Election Application
- Update Website Pictures Seasonally (Shutter Stock)
- Committee members to review other state association websites for additional ideas (Wisconsin, Washington, etc.)
- Ask Suzanne to Chair committee
- Hold Committee Conference call on June 24th from 10am to 12 noon
- Have revisions ready 1 week before each Quarterly Board Meeting for board members to review and approve

ADVOCACY

- Educate Staff
 - Steps to passing a bill
 - Difference between advocacy vs lobbying
- Develop In-service workshop for everyone during Biannual Conference

- Develop Toolkit to include PowerPoints, Videos, etc.
 - Update release form for selfies
 - Get District input
 - State to provide facts
- Encourage people to sign up for National WIC Association Updates
- Media/Public information and officer education
- Acey send out monthly updates

CONFERENCE

- Explore facility availability for Kansas City, St. Louis and Branson/Springfield areas
 - 300 to 350 rooms available plus breakout workshop rooms and banquet hall
- Set Conference date if possible for October 24 – 28, 2016
- Report back to Board by August Quarterly Meeting

ELECTIONS

- Need written expectations for District Representatives
- Develop District Representative Election Application by August 10th
- Use current District Representatives to disperse communications and to help with recruitment
- Assign a point-person per agency
 - Mail group list
 - Teleconferences
- Post Application on State and Association website updates in July
- Post Ballot by October 1, 2015
- Election ends October 16, 2015