# Central District - Meeting Agenda

January 18, 2019 1:00 – 4:00 PM

Location: Pettis County Health Department - 911 E 16th St, Sedalia, MO 65301

Type of Meeting: Quarterly Central district meeting

Meeting Facilitator: Derek Nelson

Invitees: Central District WIC & Nutrition Coordinators, LA staff & State staff

Click here to [Join Webex meeting](https://stateofmo.webex.com/stateofmo/j.php?MTID=m5ed1ac21b2d56e9310c23b89397d2fae)

Toll-free call in number: 877-871-7780

Meeting number (access code): 808 041 909

Call to order

Roll call: Moniteau, Pettis, Callaway, Morgan, Cooper, Howard, and State Personnel. Call in: Columbia/Boone, Jefferson City, Callaway, Gasconade, Osage, Phelps, Montgomery, Audrain and State Personnel. Additional persons, including staff fom Randolph County, joined the call only for the Talking is Teaching training.

**Talking is Teaching**: (attached is the presentation and order form for supplies)

*"Talking is Teaching: Talk, Read, Sing"* is a public awareness and action campaign that empowers parents and caregivers with fun and easy ways to improve their child’s learning. Research shows that talking, reading, and singing with a child every day from birth builds their brain as well as important language, math, reading, and social-emotional skills.

The program is being implemented by MO WIC, but is being promoted to Headstart, PAT, Missouri Library Association, Home Visiting staff, and child care providers. A PowerPoint was presented with information about the campaign, research behind it, and materials that are available. Research is based on a landmark 1995 study that identified remarkable differences in the number of words heard by children in differing socio-economic status. **Children’s vocabulary skills are linked to their economic backgrounds.** By 3 years of age, there is a 30 million word gap between children from the wealthiest and poorest families.

Parents naturally talk to their children about the things they do and see each day. Families should be encouraged to keep doing it and do it more in whatever language they feel comfortable speaking at home. The more conversations, songs, and stories that are shared during everyday moments together, the more a child is prepared to succeed in school and in life!

This is a voluntary program that we would like for WIC local agencies to consider implementing. Any staff in a local agency can provide this education. It is important to use 3-step counseling skills to find out what families are already doing, to praise and affirm them, and to encourage them to do more.

A tip sheet for families (infants/toddlers on one side and preschoolers on the other) is available at the DHSS literature warehouse. There are also two different books that were developed by CDC called, “Where is Bear? “*A Terrific Take of a 2 Year Old”* and *“Amazing Me! It's Busy Being 3.”* See the attached DHSS warehouse order form.

Here are two links to videos that were in the presentation:

* Serve and Return Interaction Shapes Brain Circuitry <https://www.youtube.com/watch?v=m_5u8-QSh6A>
* Talk With Me Baby – Meet Baby Ella  <https://www.youtube.com/watch?v=mGWjkrErxOw>

Talking is Teaching: Talk, Read, Sing National Campaign website <http://talkingisteaching.org/>

A new Talking is Teaching: Talk, Read, Sing website will be available on the MO DHSS website soon. Information will be coming out in the WIC Updates. If you have questions contact Keri Burk at keri.burk@health.mo.gov or call her at 573-751-6498 or Kathy Mertzlufft at kathy.mertzlufft@health.mo.gov or call her at 573-526-4792.

**E-WIC**

Timeframe has been delayed: The date of pilot rollout has moved from May to October 2019. Once finalized, information will be sent to the local agencies. The plan is to complete statewide rollout by April 2020.

With eWIC there will be no ID folders. Each participant will have a pin number associated with their card. A eWIC card holder is in the process of being developed that they pilot agencies will test to determine if they are needed. The card holder will have a space to write appointments, list of what to bring to an appointment, place for local agency to write their phone number, and important information about using the eWIC card. Plastic sleeves will still be available to other participant handouts and paperwork.

The state agency is looking into a smart phone app to will have an electronic version of the WIC Approved Food List. Participants would be able to scan bar codes at the retailer to determine if food is allowable. The local agency will be able to print a shopper list with what food is on the card and certification end date. Agencies will be able to add their own notes to the shopper’s list. At the retailer, the participant will also receive a receipt with what food is left on the card.

The eWIC card needs to be inserted into a card reader/writer in order to have an accurate account for what is on the card. Participants will be advised against calling their local agency to find out what is left on their card. It takes up to 48 hours for what was redeemed at the store to update what is in MOWINS.

When rolling out eWIC agencies will need to schedule longer appointments. It will take extra time to set up the card, establish the PIN number, and explain how the card will work. The state agency will be developing training materials and videos to help with participant education.

Local agencies may need a television to show the eWIC videos in their waiting room. Agencies were also asked to think about the number of card reader/writers they may need. This machine does not need to be with who issues the food package, but where the participant wants to load the information. Information can be loaded at a separate station by the participant with the use of their PIN. Location of this device will have to have open USB ports to the computer.

Missouri plans to roll out with 9 local agencies in pilot phase 1: Audrain, Boone, Callaway, Cole, Cooper, Howard, Miller, Moniteau, and Osage. Immediately following will be 17 agencies in pilot phase 2: Pettis, Benton, Hickory, Morgan, Camden, Dallas, Laclede, Pulaski, Phelps/Maries, Gasconade, Montgomery, Pike, Ralls, Monroe, Randolph, Chariton, and Saline. The decision to roll out statewide will be made based on results from pilot phase 1 and 2.

**State Staff Additions:**

 MICR Printers: Rita asked if agencies had extra MICR printers they were not using. If you do, please let Rita know. We have some agencies that need their MICR printer replaced and we do not want to purchase new ones, since these will be phased out once eWIC is implemented statewide. Some of the new MICR printers can be converted to a regular laser printer.

Training: The state agency would like to provide training to local agencies on child abuse and neglect, domestic violence, and trauma informed care. Those in attendance thought this would be a beneficial training and would like a one day (3-4 hours) training on all topics held in the districts.

Juicy Juice Flyer: Local agencies may have received flyers or promotional materials from Juicy Juice, or may have been contacted by a representative of the company. Juicy Juice is just one brand in the brands of juices WIC offers and we do not promote one brand over another. State office requests that local agencies not display any material promoting Juicy Juice in the clinic. Use the WIC approved food list for participant education.

2oz Nursettes for infants > 6 months: Infants over 6 months of age that are still receiving 2 oz Nursette bottles should be reexamined. Why are these infants still on that formula, why can they not use powder or concentrate formula? Our goal should be to transition that individual to an appropriate product as soon as possible. This is a large expenditure for WIC, and local agency nutritionists have a key role in making sure the 2 oz nursettes are used in appropriate situations.

Update on MO Milestones Project: Discussion with counties that are utilizing milestone program and how it is working. Those that are utilizing it, say they are seeing some positives from it. Rita shared an email from the Barton County WIC Coordinator who reported that after one year of using MO Milestones, referrals to First Steps in the county more than doubled and most of these referrals came from the WIC office. In addition, the referrals were appropriate and usually resulted in services being provided to the child. The First Steps website, <https://www.mofirststeps.com/>, is available to all local agencies statewide for making referrals.

Other State Staff additions: Local agencies are recommended to read up on the WIC Updates every Tuesday.

State is now required to utilize Webex rather than meet-me conference calls. This Central District Meeting was our first experience with Webex and it seems that all were able to join the call and see the screen (used during Talking is Teaching training). Contact your TA staff if your agency has questions about using webex.

With eWIC coming, state needs to update forms MOWINS back-up forms that are used when the system is down. Discussion about the Staff role division on the form (needed or not). If you have comments on items you would like to be updated on the forms, please contact Rita Arni.

Tammy Wise, WIC Coordinator in Callaway County, was recently notified that she was selected as the Mountain Plains Region’s scholarship recipient to the National WIC Association 2019 Washington Leadership Conference. Congratulations Tammy!

**MWA Updates**:

There was not a lot of discussion since MWA representative was out sick. Local agencies were having trouble locating the slides from the October WIC Conference. The slides are located on the Missouri WIC Association Website under Events then Missouri WIC Conference. Below is a link to that site:

<http://www.mowica.org/latest.html>

**Q&A/Adjournment and Thanks**

**Next meeting will be on April 24th from 1:00pm to 4:00pm at Cole County Health Center 3400 West Truman Blvd.**

**Cooper County has opted for the July meeting and details will follow.**